ANALYZING THE STUDENTS' PERCEPTION ON YOUTUBE VIDEOS IN LEARNING WRITING PROCEDURE TEXT

(A Descriptive Study on the Eighth-Grade Students of SMPN 6 Pontianak in Academic Year 2023/2024)

A THESIS

Submitted to fulfil one of the requirements to write a thesis in English Language Education Study Program, Language and Art Education Department, Teacher Training and Education Faculty, Universitas Tanjungpura, Pontianak
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DECLARATION OF AUTHENTICITY

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Pontianak, June 2024

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ABSTRACT

The purpose of this study is to identify the students' perception on the use of YouTube videos in learning writing procedure text. The participants of this research were the eight-grade students of Junior High School 6 Pontianak totalling 37 students from classes A, B, C, D and F. The questionnaire consisted of 20 items. The method used in this study is a descriptive study. The data collection technique was a closed ended questionnaire distributed to the respondents. Data analysis showed that students' perception on YouTube videos in learning writing procedure text was strongly positive (86.5%), which means that the students like to use YouTube to learn the writing procedure text in perceived ease of use aspect. The total of statement with percentage (83.8%), which means that strongly positive category, it might be argued that feeling happy is one of the benefits of use YouTube videos in learning writing procedure text with attitude toward usage aspect. The total of statement with percentage (81.1%) was strongly positive, it indicates that students think the YouTube videos is easy to use and has the potential to increase the result, as seen by the actual usage conditions, with behavioral intention aspect. It implies that the majority of students are interested in using YouTube videos to learn writing procedure text. Therefore, YouTube videos as the media are useful for learning writing procedure text. YouTube videos can help the students' learning activities and proficiency.

Keywords: Analysis, Student perception, YouTube, Procedure Text

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This thesis is far from perfect, but it is hoped that it will be useful not only for researcher, but also for readers. Hopefully, this thesis is useful for the advancement of education in the present and in the future.

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The researcher,

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CHAPTER I

INTRODUCTION

1.1 Background

In many countries, even those which are not English speaking countries. English is required for all Indonesian students to learn as their foreign language. Studying it as a foreign language is a lot harder than studying it as a mother tongue (Sari & Suhono, 2017). The four language skills that schools want students to be proficient in are speaking, listening, reading, and writing. In fact, students frequently lack the required writing skills, even at the sentence level. Friatin (2018) states that teachers must begin at the level of sentences in order to teach students the most basic structures and write in English clearly. Junior high school students need to become proficient writers as a useful skill. Writing is the process of creating or refining a text. Similar to speaking, writing involves the development of language.

Furthermore, it was discovered that students perceptions of online learning were unfavorable as a result of several difficulties they encountered (Nasution & Ahmad, 2020). The next stage of the action process is perception development, which allows people to modify how they react to the environment in which they live. In this situation, students perceptions can be described as ideas developing in response to incidents that require adaptation (Michotte, 2019). The conventional methods used to teach writing may have caused students an excessive amount of stress. So, it has been shown that making use of modern technology can help students get over their fear of writing (Dwiyanti

& Suwastini, 2021). The teacher should use creativity to find solutions that students have when learning writing procedure text using YouTube.

According to Alizamar and Couto (2016), perception is the process of obtaining, identifying, and interpreting sensory data to produce an overview and understanding of the environment. It is also possible to use the term perception to describe how someone hears, feels, tastes, and smells. To put it another way, perception is something that each individual experiences personally. They also discussed the idea of perception, which is the word used to describe the ability to identify, group, focus, and interpret an object. Perception is a perspective that a person has about something that influences or has an important part in their life. In the previous lesson, the students learned using YouTube videos to write procedure text. This was done when students entered material about procedure text, did the assignment, and learned before entering the semester exam.

In the current era of globalization, YouTube contributes to the development of information technology (IT). YouTube is a website that provides a variety of video content, including movie trailers, TV segments, music videos, video clips, and other types of content like video blogging, brief original films, and educational videos (David et al., 2017). The purpose of using YouTube was to enhance learning experiences for students in the classroom and to encourage fun, interesting, and useful learning. Applications for language learning help enhance the quality of education by boosting students learning capacities and enhancing their enthusiasm and interest in particular courses, in addition to their creativity and abilities. Teachers can create creative learning

content by using YouTube features when integrating the platform into their lessons, especially when teaching writing procedure texts. It helps them draw in students, engage their interest, and enhance their writing abilities while they are studying.

In this study, the researcher described the student perceptions of YouTube for learning writing procedure text on the eight-grade students of SMP Negeri 6 Pontianak. The students were using YouTube based on the pre-observation. The use of YouTube videos in learning writing procedure text has been done twice in the classroom. As a result, the researcher is interested to know what the students think about using YouTube as a teaching tool for learning writing procedure text. Based in the researcher, early research, students have a strongly positive opinion of using YouTube to learn writing procedure texts, which increases their interest to perform it because they may access a variety of videos on YouTube that helps them learn English, particularly to help them understand their writing procedure text, students will be more active and passionate about learning the writing procedure text. For this reason, the researcher knew that using YouTube videos in learning writing procedure text can be an effective choice and can motivate students to learn English in class.

Some studies have conducted their research on teaching writing ability as follow, the first previous study was conducted by Septiana (2012), based on the study, videos are an attractive and useful media for teaching English, especially when applied to teaching writing procedure texts. In addition, it may ignite students' interest and help in their understanding of the materials that

teachers are teaching. The resulting video proved to be a useful and efficient tool to improve students' writing abilities, particularly when writing procedure texts.

The second previous study was conducted by Azurah (2018), when student writing results are higher after learning with video tutorials than before offering treatment through videos, this study claims that the use of video tutorials has an important effect on students' writing procedural text. Therefore, students can practice writing process texts with the support of the video tutorials.

The third previous study was conducted by Ariyuni (2014), the method used was experimental research. The purpose of the study was to determine whether or not students' achievement in creating procedure texts was significantly impacted by video. Two groups of students were formed an experimental group and a control group. Instructions were given by video to the experimental group and not by video to the control group. Essay tests were used to collect the data. Researchers can conclude that students do better when they learn how to create procedure text using videos.

From the previous studies, it was indicated that they use experimental