STATEMENT OF ORIGINALITY

The undersigned below;

Name : Fanny Deswita Anggraeni

Student ID : B1024191009

Departement : Management

Study Program : Management (International Class)

Concentration : Marketing

Thesis Title : The Effect Of Market Orientation, Competitive Advantage And Marketing Performance On Micro, Small, And Medium Enterprises (MSMEs) Through Value Creation As A Mediating Variable

Truly declare that the thesis proposal with the title mentioned above, as a whole is purely the work of the author himself and is not plagiarism from the work of others, except for parts referred to as literary sources in accordance with the applicable writing guidelines (plagiarism check sheet attached). If there are errors and mistakes in it, it is fully the responsibility of the author which can result in the cancellation of the thesis proposal with the title mentioned above.

Thus, this statement the author makes truthfully.

Pontianak, January 26th, 2023



Fanny Deswita Anggraeni

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STATEMENT OF ACCOUNTABILITY

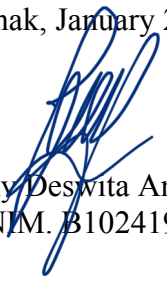
The undersigned below;

Name	: Fanny Deswita Anggraeni
Departement	: Management
Study Program	: Management (International Class)
Concentration	: Marketing
Presentation Date	: Monday, January 30th, 2023.

Thesis Title : The Effect Of Market Orientation, Competitive Advantage And Marketing Performance On Micro, Small, And Medium Enterprises (MSMEs) Through Value Creation As A Mediating Variable

Truly declare that the thesis is result of my own work, and I have stated all sources, both those cited and those referred are correct. Thus, this statement the author makes truthfully.

Pontianak, January 26th, 2023



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